



# FANZ

FRANCHISE ASSOCIATION  
OF NEW ZEALAND

## *Code of Ethics*

*The Franchise Association of New Zealand Inc  
Code of Practice sets out specific procedures  
and recommendations for many aspects of franchising  
which must be followed by Members of the Association.*

*The Rules of the Association and the Franchising  
Code of Practice are to be interpreted in the  
spirit of the Code of Ethics.*

*Each Member of the Association will:*

*Operate according to the Rule and Code of Practice  
of the Association in all its requirements  
and according to all relevant laws.*

*Uphold this Code of Ethics for all Members.*

*Promote membership of the  
Franchise Association of New Zealand Incorporated  
and adherence to the Code of Practice.*

*Adopt the highest standards of competency, practice  
and integrity in all matters pertaining to franchising.*

*Respect the confidentiality of all information,  
know-how and business secrets concerning  
a franchised business with which it is involved.*

*Act in an honourable and fair manner in all its  
business dealings and in such a way as to uphold  
and bring credit to the good name of  
the Franchise Association of New Zealand Inc.*